



PUBLIC OPINION STRATEGIES

turning questions into answers

MEMORANDUM

TO: INTERESTED PARTIES

FROM: GLEN BOLGER
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RE: KEY FINDINGS: NATIONAL CLEAN ENERGY ONLINE SURVEY

DATE: JANUARY 12, 2021

Methodology

Public Opinion Strategies is pleased to present the key findings from a national online survey. The survey was conducted December 16-22, 2020, among 1,000 actual voters, and has a credibility interval of $\pm 3.53\%$ in 95 out of 100 cases.

Key Findings

1. The numbers are clear. Eighty-four percent (84%) of voters support the government accelerating the development and use of clean energy in the United States.
2. These data consistently show that over 70% of voters favor the government taking steps to reduce emissions of gases like carbon dioxide and methane emissions that cause global climate change.
3. The majority of voters (55%) say climate change was important to how they voted in the November 2020 election.
4. Nearly three-quarters of voters say it is important that a candidate for political office shares a similar opinion on clean energy issues.
5. Voters trust the Democratic Party with energy and environmental issues over the GOP.
6. Politically, voters are decidedly more likely (68%) to vote for a Republican candidate who embraces an innovation-based approach to addressing climate change.
7. Congressional Republicans would be advised to embrace a conservative approach to addressing clean energy by prioritizing technology innovation and competition.
8. Clean energy is an electoral winner, two-thirds (68%) of voters would vote for a candidate who supports clean energy development like wind and solar.